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11. Are you a member of an online panel where you conduct surveys for cash or prizes?

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL ANSWERING	2008	239	360	443	362	242	324	986	1022	340	331	321	200	122	127	73	397	450	736	426	1462	197	230	1500	508	317
Yes	98 4.9% XG	19 7.9% eG	21 5.8% G	24 5.4% G	13 3.6%	13 5.2% g	7 2.3%	41 4.2%	57 5.6%	21 6.0%	21 6.3%	16 5.0%	7 3.3%	6 5.0%	8 6.4%	4 5.6%	23 5.7%	15 3.3%	47 6.4% RT	14 3.2%	72 5.0%	10 4.9%	10 4.5%	50 3.3%	48 9.5% AX	31 9.6%
No	1897 94.5% Yb	216 90.4%	334 93.0%	416 94.1%	349 96.4% aBC	229 94.8% b	315 97.4% ABCD	936 94.9%	961 94.0%	318 93.6%	308 92.9%	304 94.7%	194 96.7% jk	116 95.0%	117 92.6%	69 93.7%	372 93.7%	431 95.9% s	687 93.3%	407 95.6%	1383 94.6%	186 94.5%	216 94.2%	1442 96.1% AY	455 89.7%	285 89.7%
don't know	13 0.6%	4 1.7%	4 1.2%	2 0.5%	-	-	1 0.4%	9 0.9%	4 0.4%	1 0.4%	2 0.7%	1 0.3%	-	-	1 0.9%	1 0.7%	2 0.6%	4 0.8%	2 0.3%	5 1.1%	7 0.5%	1 0.6%	3 1.3%	9 0.6%	4 0.8%	2 0.6%

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

1. Thinking about your telephone use. Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
CELL PHONE ONLY	508	107	137	104	66	49	24	276	232	84	86	96	58	32	19	9	67	102	197	141	326	54	92	-	508	317
Yes, has a home telephone	317	68	80	66	45	28	16	171	147	48	55	60	35	21	16	6	36	72	122	87	202	40	54	-	317	317
	62.5%	63.1%	58.5%	63.9%	68.4%	57.4%	65.3%	62.0%	63.2%	57.0%	64.3%	62.1%	60.8%	64.6%	84.0%	65.9%	54.2%	70.4%	61.5%	62.2%	62.0%	73.2%	58.8%	-	62.5%	100.0%
															AJkLM			Q								
No, no home telephone	186	40	56	35	21	21	8	101	84	36	30	36	23	11	3	3	30	29	75	52	122	13	36	-	186	-
	36.6%	36.9%	40.8%	33.6%	31.6%	42.6%	31.1%	36.8%	36.4%	43.0%	34.5%	37.9%	39.2%	35.4%	16.0%	34.1%	44.2%	28.6%	38.0%	36.7%	37.4%	24.8%	39.5%	-	36.6%	-
	vO									O	o	O	O				R		r		v		v			
Don't know/Refused (VOL.)	5	-	1	3	-	-	1	3	1	-	1	-	-	-	-	-	1	1	1	2	2	1	2	-	5	-
	0.9%		0.7%	2.5%			3.5%	1.3%	0.5%		1.2%						1.6%	1.0%	0.4%	1.1%	0.6%	2.0%	1.7%	-	0.9%	-

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
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1. How many online panels are you currently a member of?

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K	or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
PANEL MEMBERS ONLY	98	19	21	24	13	13	7	41	57	21	21	16	7	6	8	4	23	15	47	14	72	10	10	50	48	31
MEAN	2.36	2.95	2.14	1.46	3.93	2.14	1.63	1.83	2.74	3.10	3.17	1.52	1.52	2.44	1.57	3.30	2.34	1.99	2.17	3.43	2.13	2.60	2.32	2.05	2.68	3.62
MEDIAN	1.00	2.00	1.00	1.00	2.00	1.00	2.00	1.00	1.00	1.00	2.00	1.00	1.00	2.00	1.00	2.00	1.00	1.00	1.00	2.00	1.00	1.00	2.00	1.00	1.00	2.00
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	55 55.8%	9 49.7%	13 64.1%	15 62.9%	6 49.0%	7 58.9%	3 37.0%	26 62.3%	29 51.2%	12 58.9%	10 46.8%	9 55.9%	5 72.7%	3 49.9%	5 65.1%	2 49.0%	14 60.0%	9 59.3%	26 54.9%	7 48.2%	43 59.4%	5 51.2%	4 39.1%	26 52.5%	29 59.3%	12 39.3%
2	27 27.1%	6 30.4%	3 15.1%	8 32.4%	3 22.2%	3 20.9%	5 63.0%	10 23.5%	17 29.7%	3 16.3%	5 24.0%	7 41.3%	1 15.1%	2 36.7%	2 23.7%	1 25.4%	3 14.8%	4 25.2%	16 34.4%	3 24.5%	17 23.1%	3 30.0%	5 50.7%	17 33.4%	10 20.7%	9 28.9%
3	1 1.2%	-	1 5.5%	-	-	-	-	1 2.8%	-	1 5.6%	-	-	-	-	-	-	1 5.1%	-	-	-	1 1.6%	-	-	-	1 2.4%	1 3.8%
4	3 2.9%	-	-	1 4.7%	-	2 13.6%	-	-	3 4.9%	-	-	-	1 12.1%	-	1 11.3%	-	1 4.1%	-	1 1.7%	1 8.1%	3 3.9%	-	-	2 3.4%	1 2.3%	1 3.6%

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	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
5	6 6.0%	3 13.3%	2 9.9%	-	-	-	-	4 9.4%	2 3.6%	2 7.8%	3 16.6%	0 2.8%	-	-	-	-	2 6.8%	1 9.6%	2 3.3%	1 10.2%	6 8.2%	-	-	2 4.8%	4 7.3%	4 11.5%
7	2 1.9%	-	-	-	2 14.4%	-	-	-	2 3.2%	-	2 8.8%	-	-	-	-	-	1 4.3%	1 5.8%	-	-	1 1.2%	1 10.1%	-	2 3.7%	-	-
9	2 1.9%	-	-	-	1 8.2%	1 6.5%	-	1 2.0%	1 1.8%	-	-	-	-	1 13.5%	-	1 25.6%	-	-	2 4.0%	-	-	1 8.6%	1 10.2%	-	2 3.9%	2 6.1%
10	1 1.1%	-	1 5.4%	-	-	-	-	-	1 1.9%	1 5.4%	-	-	-	-	-	-	1 4.9%	-	-	-	1 1.5%	-	-	1 2.2%	-	-
18	1 1.3%	1 6.6%	-	-	-	-	-	-	1 2.2%	1 6.1%	-	-	-	-	-	-	-	-	-	1 9.0%	-	-	-	-	1 2.6%	1 4.1%
20	1 0.8%	-	-	-	1 6.3%	-	-	-	1 1.4%	-	1 3.9%	-	-	-	-	-	-	-	1 1.7%	-	1 1.1%	-	-	-	1 1.7%	1 2.6%

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2. How many surveys have you completed in the last: Month

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
PANEL MEMBERS ONLY	98	19	21	24	13	13	7	41	57	21	21	16	7	6	8	4	23	15	47	14	72	10	10	50	48	31
MEAN	4.62	3.40	3.36	4.69	6.55	5.14	7.29	2.99	5.79	4.29	4.56	3.56	3.80	3.64	6.61	6.91	5.05	3.81	4.21	6.18	4.84	4.06	2.56	4.20	5.05	6.87
MEDIAN	2.00	1.00	4.00	2.00	5.00	1.00	4.00	2.00	4.00	4.00	2.00	2.00	2.00	1.00	3.00	5.00	4.00	2.00	2.00	4.00	2.00	5.00	2.00	4.00	2.00	2.00
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
0	10 10.2%	3 15.5%	4 19.7%	2 8.5%	-	1 7.9%	-	6 13.4%	5 7.9%	2 7.5%	3 16.2%	1 6.2%	2 31.7%	-	1 12.2%	1 25.4%	3 11.2%	3 20.0%	3 6.6%	1 10.2%	6 8.9%	-	2 15.0%	9 17.0%	2 3.2%	-
1	25 25.3%	7 36.2%	3 13.9%	6 26.0%	3 21.5%	5 42.9%	1 11.5%	12 28.0%	13 23.4%	6 31.1%	3 14.3%	4 27.9%	1 13.3%	3 51.2%	3 35.2%	-	6 27.3%	3 21.3%	15 31.1%	1 7.0%	23 31.3%	1 11.5%	1 11.6%	12 24.6%	13 26.0%	6 18.6%
2	18 17.9%	2 11.5%	3 14.5%	8 31.7%	2 12.9%	1 7.9%	1 11.8%	9 20.9%	9 15.7%	2 7.8%	6 29.8%	3 21.7%	2 30.3%	-	-	1 23.2%	2 6.8%	3 22.8%	10 22.3%	2 15.7%	14 19.7%	1 8.8%	2 24.2%	3 5.9%	15 30.2%	10 31.8%
3	1 1.2%	-	-	-	1 8.8%	-	-	1 2.8%	-	-	-	-	-	-	1 13.9%	-	-	-	1 2.4%	-	-	-	1 11.0%	-	1 2.3%	1 3.7%
4	13 12.7%	4 19.1%	4 20.3%	1 6.1%	-	-	3 39.2%	5 11.8%	8 13.4%	4 20.8%	1 4.6%	3 20.6%	-	1 17.9%	-	-	2 10.6%	-	7 14.3%	3 24.8%	7 9.2%	2 21.2%	3 28.0%	6 11.1%	7 14.4%	3 8.4%

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2. How many surveys have you completed in the last: Month

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
5	15 15.7% y	-	5 26.3%	2 9.4%	5 35.7% d	2 13.1%	1 14.3%	7 15.8%	9 15.6%	3 16.4%	4 17.5%	2 12.8%	1 12.6%	1 13.5%	1 12.7%	1 25.6%	6 26.2%	2 11.4%	7 13.9%	1 9.1%	9 12.1%	6 58.4% AUV	1 10.2%	12 24.8% Y	3 6.2%	3 9.9%
6	5 5.1%	1 6.6%	-	1 4.0%	2 14.8%	1 7.1%	-	1 2.2%	4 7.2%	1 6.1%	3 13.8%	1 5.5%	-	-	-	-	-	2 11.8%	1 2.0%	2 16.4%	4 5.2%	-	-	4 7.5%	1 2.6%	1 4.1%
10	2 2.0%	1 5.6%	-	-	-	1 7.5%	-	1 2.3%	1 1.9%	-	-	-	-	1 17.4%	-	-	1 4.2%	1 7.1%	-	-	1 1.3%	-	-	-	2 4.2%	2 6.6%
15	1 1.1%	-	1 5.4%	-	-	-	-	-	1 1.9%	1 5.4%	-	-	-	-	-	-	1 4.9%	-	-	-	1 1.5%	-	-	1 2.2%	-	-
20	8 8.0%	1 5.4%	-	3 14.2%	-	2 13.6%	2 23.3%	1 2.9%	7 11.6% h	1 5.0%	-	1 5.3%	1 12.1%	-	2 26.0%	1 25.8%	2 8.7%	1 5.8%	3 5.7%	2 16.8%	7 9.6%	-	-	3 6.8%	4 9.1%	4 14.4%
50	1 0.8%	-	-	-	1 6.3%	-	-	-	1 1.4%	-	1 3.9%	-	-	-	-	-	-	-	1 1.7%	-	1 1.1%	-	-	-	1 1.7%	1 2.6%

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2. How many surveys have you completed in the last: 6 Months

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
PANEL MEMBERS ONLY	98	19	21	24	13	13	7	41	57	21	21	16	7	6	8	4	23	15	47	14	72	10	10	50	48	31
MEAN	11.21	9.12	10.07	12.85	11.39	12.02	11.24	8.59	13.15	10.40	10.29	8.68	9.16	8.42	16.75	20.85	12.65	7.49	10.14	16.51	12.00	10.46	5.69	9.11	13.32	17.71
MEDIAN	10.00	5.00	10.00	6.00	5.00	2.00	15.00	4.00	10.00	10.00	6.00	10.00	3.00	5.00	6.00	12.00	10.00	6.00	6.00	12.00	6.00	10.00	4.00	8.00	10.00	10.00
Refused	4	-	2	-	-	-	2	1	3	2	-	1	-	-	-	-	2	1	1	-	3	-	-	3	1	1
	4.0%		10.9%				23.3%	2.8%	4.9%	11.0%		5.3%					10.0%	5.8%	1.8%		4.3%			5.6%	2.4%	3.8%
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	15	6	1	3	2	4	-	7	8	6	2	3	1	1	2	-	6	1	8	1	14	-	2	6	10	2
	15.7%	32.5%	4.4%	12.3%	15.0%	28.5%		18.0%	14.1%	28.9%	9.7%	17.3%	13.3%	16.2%	21.6%		25.1%	7.7%	16.4%	7.0%	19.3%		15.0%	11.6%	20.0%	7.8%
	c	C				c																				
2	7	-	1	2	1	3	-	3	4	-	1	-	2	-	1	-	2	-	4	1	6	-	1	4	3	1
	7.0%		4.6%	9.4%	6.3%	23.1%		7.4%	6.8%		4.6%		31.0%		12.2%		8.4%		8.5%	7.2%	7.9%		11.6%	7.8%	6.2%	3.9%
3	9	3	3	1	1	-	1	6	3	-	6	1	1	1	-	-	-	3	4	1	6	-	1	5	3	-
	8.7%	13.5%	14.6%	5.4%	6.6%		11.8%	14.0%	5.0%		26.6%	5.3%	15.9%	18.7%				21.0%	8.6%	10.2%	8.6%		12.5%	10.6%	6.8%	
											al															
4	6	-	-	3	1	1	1	4	2	1	-	2	1	-	1	-	-	1	5	-	4	-	2	2	4	4
	6.1%			13.4%	8.8%	7.1%	11.5%	9.7%	3.6%	4.3%		11.5%	15.1%		13.9%			5.9%	11.0%		5.1%		22.7%	3.5%	8.9%	14.1%

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2. How many surveys have you completed in the last: 6 Months

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
5	5 5.0%	1 5.9%	1 4.8%	1 4.2%	2 14.4%	-	-	2 5.1%	3 5.0%	1 5.4%	2 8.8%	1 6.2%	-	1 16.3%	-	-	1 4.3%	2 12.5%	2 4.5%	-	3 4.0%	2 21.7%	-	3 5.7%	2 4.3%	2 6.9%
6	4 4.0%	-	-	3 12.8%	1 6.8%	-	-	-	4 6.8%	-	1 4.6%	1 5.5%	-	-	1 13.6%	-	1 4.9%	1 5.8%	2 4.1%	-	4 5.4%	-	-	4 7.8%	-	-
8	1 0.9%	-	-	-	1 6.6%	-	-	-	1 1.5%	-	1 4.0%	-	-	-	-	-	-	-	1 1.8%	-	-	1 8.8%	-	1 1.7%	-	-
10	18 18.8%	5 24.7%	7 35.2% DF	2 10.1%	2 13.2%	1 6.5%	1 15.0%	7 16.9%	12 20.1%	5 23.2%	3 13.4%	3 19.0%	1 12.6%	1 17.9%	-	2 48.5%	2 8.4%	4 25.3%	9 19.7%	3 25.2%	12 16.1%	3 30.0%	3 28.0%	11 21.6%	8 15.8%	6 18.2%
12	4 3.8%	-	-	-	2 16.1%	2 13.6%	-	2 4.2%	2 3.6%	-	2 9.2%	-	-	1 13.5%	-	1 25.6%	-	1 5.9%	2 4.0%	1 7.4%	2 2.6%	1 8.6%	1 10.2%	2 3.8%	2 3.9%	2 6.1%
13	1 1.3%	1 6.6%	-	-	-	-	-	-	1 2.2%	1 6.1%	-	-	-	-	-	-	-	-	-	1 9.0%	-	-	-	-	1 2.6%	1 4.1%
15	7 7.5%	-	1 4.6%	4 18.3%	-	-	2 27.5%	3 8.0%	4 7.1%	-	2 10.2%	3 19.6%	-	-	1 12.7%	-	3 14.1%	-	3 6.3%	1 8.4%	4 6.0%	3 30.9% u	-	7 14.7%	-	-
16	4 3.6%	1 5.9%	1 5.1%	-	-	-	-	2 6.0%	1 1.9%	2 7.8%	1 5.1%	0 2.8%	-	-	-	-	2 6.8%	0 2.9%	2 3.3%	-	4 4.9%	-	-	-	4 7.3%	4 11.5%

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/XY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

2. How many surveys have you completed in the last: 6 Months

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
20	5 5.6%	1 5.6%	3 15.6%	-	-	-	1 11.0%	1 2.9%	4 7.5%	2 8.4%	-	1 7.6%	-	1 17.4%	-	1 4.9%	1 7.1%	2 4.5%	1 8.7%	4 4.9%	-	-	1 2.2%	4 9.1%	1 3.5%	
25	1 1.0%	-	-	-	-	1 7.5%	-	1 2.3%	-	-	-	-	-	-	-	-	1 4.2%	-	-	-	1 1.3%	-	-	-	1 2.0%	1 3.1%
50	6 6.2%	1 5.4%	-	3 14.2%	-	2 13.6%	-	1 2.9%	5 8.6%	1 5.0%	-	-	1 12.1%	-	2 26.0%	1 25.8%	2 8.7%	-	2 3.9%	2 16.8%	6 8.5%	-	-	2 3.4%	4 9.1%	4 14.4%
90	1 0.8%	-	-	-	1 6.3%	-	-	-	1 1.4%	-	1 3.9%	-	-	-	-	-	-	-	1 1.7%	-	1 1.1%	-	-	-	1 1.7%	1 2.6%

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

2. How many surveys have you completed in the last: Year

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
PANEL MEMBERS ONLY	98	19	21	24	13	13	7	41	57	21	21	16	7	6	8	4	23	15	47	14	72	10	10	50	48	31
MEAN	21.25	15.36	25.02	21.01	13.54	22.81	36.38	18.81	23.21	19.32	19.73	25.44	13.07	17.50	21.41	33.09	24.32	19.47	19.56	24.61	21.16	25.80	9.72	23.21	19.22	22.29
MEDIAN	10.00	10.00	15.00	10.00	5.00	4.00	30.00	10.00	15.00	15.00	10.00	15.00	4.00	10.00	4.00	40.00	10.00	10.00	10.00	15.00	10.00	20.00	10.00	13.00	10.00	15.00
Refused	11	1	2	3	2	1	2	2	9	3	1	2	1	-	1	1	4	2	4	2	10	1	-	6	6	6
	11.5%	5.4%	10.9%	14.2%	13.2%	6.5%	23.3%	5.7%	15.7%	16.0%	4.0%	10.6%	12.6%		14.8%	25.8%	16.7%	11.3%	7.6%	16.8%	13.3%	8.8%		11.6%	11.5%	18.2%
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	14	6	1	2	2	3	-	7	6	6	2	2	1	1	1	-	6	1	7	-	12	-	2	4	10	2
	13.8%	32.5%	4.4%	8.2%	15.0%	20.8%		18.0%	10.8%	28.9%	9.7%	11.3%	13.3%	16.2%	9.8%		25.1%	7.7%	14.3%		16.6%		15.0%	7.8%	20.0%	7.8%
		Cd																								x
2	7	-	1	2	1	3	-	1	6	-	1	1	1	-	1	-	1	-	4	2	6	-	1	4	3	1
	6.9%		4.6%	9.1%	6.3%	22.9%		2.4%	10.2%		4.6%	6.0%	15.2%		11.8%		4.1%		8.4%	14.2%	7.8%		11.6%	7.6%	6.2%	3.9%
4	4	1	-	1	1	1	-	4	-	-	-	-	1	1	2	-	1	1	2	-	3	-	1	2	2	1
	4.4%	6.1%		4.4%	8.8%	7.9%		10.5%					15.8%	18.7%	26.1%		4.4%	7.7%	4.6%		4.4%		11.0%	4.1%	4.7%	3.7%
5	2	-	-	-	2	-	-	-	2	-	2	-	-	-	-	-	1	1	-	-	1	1	-	2	-	-
	1.9%				14.4%				3.2%		8.8%						4.3%	5.8%			1.2%	10.1%		3.7%		

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

2. How many surveys have you completed in the last: Year

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
6	7 7.2%	-	2 9.8%	4 17.4%	1 6.8%	-	-	3 7.3%	4 7.0%	-	2 9.4%	2 11.7%	2 31.0%	-	-	-	-	2 12.5%	5 11.0%	-	5 6.7%	-	1 11.6%	4 7.7%	3 6.6%	3 10.4%
10	11 10.7%	3 13.3%	2 9.6%	4 18.3%	1 6.6%	-	1 11.8%	6 13.8%	5 8.6%	1 5.4%	5 25.8%	1 6.2%	-	1 16.3%	1 13.6%	-	1 4.9%	2 13.3%	6 12.9%	1 10.2%	7 10.1%	2 20.3%	1 12.5%	6 12.6%	4 8.8%	2 6.9%
13	1 0.9%	-	-	-	1 6.6%	-	-	-	1 1.5%	-	-	1 5.3%	-	-	-	-	-	-	1 1.8%	-	1 1.2%	-	-	1 1.7%	-	-
15	7 6.8%	1 7.6%	3 16.1%	-	1 8.0%	1 7.1%	-	4 8.7%	3 5.4%	4 17.8%	2 9.2%	1 7.0%	-	-	-	-	-	1 5.9%	2 5.1%	3 24.7%	4 5.9%	1 10.0%	1 14.0%	4 8.3%	3 5.3%	3 8.4%
20	6 6.6%	1 5.7%	1 4.6%	1 6.1%	1 8.2%	1 6.5%	1 15.0%	2 4.7%	5 7.9%	-	1 4.6%	-	-	2 31.4%	-	1 25.6%	1 6.4%	-	4 8.3%	1 7.9%	2 2.8%	2 19.7%	2 24.2%	5 9.1%	2 3.9%	2 6.1%
25	2 2.1%	1 5.6%	1 4.8%	-	-	-	-	1 2.4%	1 1.9%	-	1 4.8%	1 6.7%	-	-	-	-	-	1 7.1%	1 2.1%	-	2 2.8%	-	-	-	2 4.3%	2 6.7%
30	7 6.7%	2 11.7%	2 9.7%	-	-	-	1 13.2%	4 8.7%	3 5.2%	3 13.2%	1 5.1%	1 8.8%	-	-	-	-	3 11.1%	1 9.3%	3 5.6%	-	6 7.7%	1 10.1%	-	1 1.9%	6 11.5%	4 11.5%
40	3 3.3%	1 6.6%	1 5.0%	1 4.0%	-	-	-	1 2.5%	2 3.8%	1 6.1%	-	-	-	-	-	2 48.5% aj	-	1 6.4%	1 2.2%	1 9.0%	1 1.3%	-	-	1 2.1%	2 4.5%	2 7.2%

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

2. How many surveys have you completed in the last: Year

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
50	6 6.2%	1 5.6%	2 10.3%	-	-	1 7.1%	2 22.4%	2 5.1%	4 7.0%	3 12.7%	-	2 12.8%	-	1 17.4%	-	-	2 13.0%	3 6.3%	1 8.7%	4 5.7%	-	-	2 3.5%	4 9.1%	1 3.5%	
60	5 5.4%	-	2 10.0%	2 9.4%	-	-	1 14.3%	3 8.0%	2 3.6%	-	1 4.6%	1 7.5%	-	-	1 12.7%	-	3 14.8%	-	2 4.3%	-	3 4.6%	2 20.8%	-	5 10.7%	-	
65	1 1.0%	-	-	-	-	1 7.5%	-	1 2.3%	-	-	-	-	-	-	-	1 4.2%	-	-	-	1 1.3%	-	-	-	1 2.0%	1 3.1%	
70	4 3.9%	-	-	2 8.9%	-	2 13.6%	-	-	4 6.7%	-	1 5.6%	1 6.0%	1 12.1%	-	1 11.3%	-	1 4.1%	-	2 3.7%	1 8.4%	4 5.3%	-	-	4 7.7%	-	
90	1 0.8%	-	-	-	1 6.3%	-	-	-	1 1.4%	-	1 3.9%	-	-	-	-	-	-	-	1 1.7%	-	1 1.1%	-	-	-	1 1.7%	1 2.6%

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

3. Would you say you have ever exaggerated to qualify for a survey?

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
PANEL MEMBERS ONLY	98	19	21	24	13	13	7	41	57	21	21	16	7	6	8	4	23	15	47	14	72	10	10	50	48	31
Yes	8 8.3%	2 11.7%	-	3 13.4%	2 15.6%	1 6.3%	-	5 12.5%	3 5.4%	-	1 5.1%	1 6.2%	2 28.4%	1 18.7%	2 23.7%	-	-	1 7.7%	7 15.0%	-	6 8.1%	-	2 22.7%	2 3.7%	6 13.1%	4 14.1%
No	90 91.7%	17 88.3%	21 100.0%	21 86.6%	11 84.4%	12 93.7%	7 100.0%	36 87.5%	54 94.6%	21 100.0%	20 94.9%	15 93.8%	5 71.6%	5 81.3%	6 76.3%	4 100.0%	23 100.0%	14 92.3%	40 85.0%	14 100.0%	66 91.9%	10 100.0%	8 77.3%	48 96.3%	42 86.9%	26 85.9%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

D1. What is your age?

	AGE						GENDER		INCOME								REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL ANSWERING	2008	239	360	443	362	242	324	986	1022	340	331	321	200	122	127	73	397	450	736	426	1462	197	230	1500	508	317
18-24	239 11.9% XULMOP	239 100.0% A	-	-	-	-	-	122 12.4%	117 11.4%	79 23.3% KLMNOP	43 13.0%	23 7.2%	8 4.0%	11 8.9%	3 2.3%	4 5.0%	38 9.5%	44 9.7%	84 11.5%	73 17.3% AQRS	124 8.5%	27 13.7% U	70 30.6% AUV	132 8.8%	107 21.1% AX	68 21.3%
25-34	360 17.9% XRJP	-	360 100.0% A	-	-	-	-	195 19.8%	165 16.1% I	46 13.5%	78 23.5% AJP	72 22.4% aJP	40 19.7% jP	28 22.8% JP	25 20.1% P	7 9.1%	72 18.1% R	54 12.1%	142 19.2% R	92 21.6% R	240 16.4%	48 24.5% AU	45 19.5%	222 14.8%	137 27.1% AX	80 25.3%
35-44	443 22.0% QJ	-	-	443 100.0% A	-	-	-	227 23.0%	215 21.1%	59 17.3%	61 18.4%	89 27.7% AJK	59 29.5% AJK	30 24.7% j	42 33.4% AJK	19 26.6% j	69 17.3%	98 21.8% q	176 23.9% Q	100 23.4% Q	317 21.7%	48 24.5%	55 24.1%	339 22.6%	104 20.5%	66 20.9%
45-54	362 18.0% YJ	-	-	-	362 100.0% A	-	-	177 17.9%	185 18.1%	45 13.4%	53 16.0%	63 19.8% J	46 23.2% Jk	30 24.2% Jk	29 22.7% J	26 35.8% JKLmno	80 20.3% t	85 18.9%	131 17.8%	65 15.2%	279 19.1%	29 14.7%	34 15.0%	296 19.7% Y	66 12.9%	45 14.1%
55-64	242 12.1% Ws	-	-	-	-	242 100.0% A	-	121 12.3%	121 11.9%	32 9.4%	38 11.6%	32 9.9%	29 14.7% j	14 11.6%	19 14.8%	12 16.1%	58 14.5% S	66 14.6% S	71 9.6%	48 11.3%	196 13.4% W	22 11.0% W	12 5.1%	193 12.9% Y	49 9.6%	28 8.9%
65+	324 16.1% LMNOPH YVWT	-	-	-	-	-	324 100.0% A	129 13.0%	195 19.1% ah	75 22.1% ALMNOP	56 17.0% MNOP	39 12.3% NOP	16 8.1%	8 6.3%	8 5.9%	4 5.5%	70 17.7% T	94 20.8% AsT	120 16.2% T	40 9.5%	277 18.9% AVW	20 10.2% W	9 4.1%	299 19.9% AY	24 4.8%	16 5.0%

Comparison Groups: ABCDEFG/AHI/AJKLMNOP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

D1. What is your age?

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K	or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
refused	40	-	-	-	-	-	-	15	24	3	2	3	2	2	1	1	10	9	12	8	30	3	4	19	20	14
	2.0%							1.6%	2.4%	0.9%	0.5%	0.9%	0.9%	1.5%	0.8%	1.9%	2.6%	2.1%	1.7%	1.8%	2.1%	1.3%	1.6%	1.3%	4.0%	4.4%
	k																									X

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

D2. NOT ASK) GENDER:

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL ANSWERING	2008	239	360	443	362	242	324	986	1022	340	331	321	200	122	127	73	397	450	736	426	1462	197	230	1500	508	317
male	986	122	195	227	177	121	129	986	-	148	151	158	112	71	76	41	203	195	363	225	707	89	118	711	276	171
	49.1%	51.2%	54.2%	51.3%	48.9%	49.9%	39.8%	100.0%		43.6%	45.7%	49.1%	55.7%	57.9%	60.0%	56.6%	51.2%	43.3%	49.3%	53.0%	48.4%	44.9%	51.3%	47.4%	54.3%	53.8%
	RjG	G	aG	G	G	G		A					aJK	aJK	AJKL	Jk	R		R	R					AX	
female	1022	117	165	215	185	121	195	-	1022	192	180	163	89	51	51	32	194	255	373	200	754	109	112	790	232	147
	50.9%	48.8%	45.8%	48.7%	51.1%	50.1%	60.2%		100.0%	56.4%	54.3%	50.9%	44.3%	42.1%	40.0%	43.4%	48.8%	56.7%	50.7%	47.0%	51.6%	55.1%	48.7%	52.6%	45.7%	46.2%
	YmnOc						ABCDEF		A	aMNOP	MNOp	O					AQST							Y		

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

D3. Are you, yourself, of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL ANSWERING	2008	239	360	443	362	242	324	986	1022	340	331	321	200	122	127	73	397	450	736	426	1462	197	230	1500	508	317
Yes	230	70	45	55	34	12	9	118	112	41	49	30	20	10	11	3	42	18	77	94	-	-	230	138	92	54
	11.4%	29.4%	12.5%	12.5%	9.5%	4.8%	2.9%	12.0%	10.9%	12.1%	14.8%	9.3%	10.0%	8.5%	8.4%	3.5%	10.5%	4.0%	10.4%	22.0%			100.0%	9.2%	18.0%	17.0%
	XRPF	ACDE	FG	FG	FG					P aLm	NOP	P	P	p	p		R		R	AQRS			A		AX	
No	1768	169	314	386	324	230	314	863	906	297	282	290	180	112	114	70	355	429	655	330	1459	197	-	1355	414	262
	88.0%	70.6%	87.2%	87.2%	89.5%	94.8%	97.1%	87.5%	88.6%	87.2%	85.2%	90.4%	90.0%	91.5%	90.4%	96.0%	89.4%	95.4%	89.0%	77.5%	99.8%	99.8%		90.3%	81.4%	82.6%
	YTB		B	B	B	ABCDE	ABCDE				K	k	K	k	k	AJKLM	T	AQST	T		A	A		AY		
Don't know	3	-	1	-	1	-	-	2	1	2	-	-	-	-	-	0	-	1	1	1	1	-	-	2	1	0
	0.2%		0.4%		0.3%			0.2%	0.1%	0.6%						0.6%		0.3%	0.1%	0.3%	0.1%			0.1%	0.2%	0.1%
Refused	7	-	-	1	3	1	-	3	3	0	-	1	-	-	2	-	1	2	4	1	2	0	-	5	1	1
	0.3%			0.2%	0.7%	0.4%		0.3%	0.3%	0.1%		0.3%			1.2%		0.1%	0.4%	0.5%	0.2%	0.1%	0.2%		0.4%	0.3%	0.3%

Comparison Groups: ABCDEFG/AHI/AJKLMNOP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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 Lower case letters indicate significance at the 90% level.

D4. What is your race? Are you white, black, Asian, or some other race?

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL ANSWERING	2008	239	360	443	362	242	324	986	1022	340	331	321	200	122	127	73	397	450	736	426	1462	197	230	1500	508	317
White	1605	172	267	349	295	203	286	779	826	245	251	264	172	109	107	66	320	392	557	337	1462	-	143	1224	381	239
	79.9%	72.0%	74.1%	79.0%	81.7%	83.7%	88.4%	78.9%	80.9%	72.2%	75.9%	82.2%	85.8%	89.0%	84.9%	90.0%	80.5%	87.2%	75.6%	79.1%	100.0%	62.3%	81.6%	74.9%	75.4%	
	YWSJBC			b	BC	BC	ABCDEF					Jk	AJK	AJKL	JK	AJKL	s	AQST			AW		Y			
Black or African-American	222	34	51	51	39	24	20	106	117	59	45	32	17	8	10	1	43	31	121	27	-	197	25	158	64	44
	11.1%	14.2%	14.2%	11.6%	10.7%	9.9%	6.2%	10.7%	11.4%	17.3%	13.5%	9.9%	8.4%	6.4%	8.0%	1.4%	10.7%	6.9%	16.5%	6.4%	100.0%	10.9%	10.5%	12.7%	13.7%	
	RTnPG	G	G	G	G				ALMNOP	mNoP	P	P	p	P		rT		AQRT		AW						
Asian	61	12	20	12	10	3	5	36	25	9	7	13	7	3	3	3	12	8	17	24	-	-	3	37	23	15
	3.0%	5.1%	5.5%	2.6%	2.7%	1.1%	1.6%	3.7%	2.4%	2.7%	2.1%	4.0%	3.3%	2.4%	2.4%	4.7%	3.0%	1.8%	2.3%	5.6%			1.2%	2.5%	4.6%	4.8%
	WrFG	FG	aDeFG					i											AqRS						X	
Other or mixed race (SPECIFY)	59	11	10	18	10	6	4	37	22	16	16	9	4	1	2	2	4	9	23	24	-	-	27	36	22	10
	2.9%	4.5%	2.6%	4.0%	2.7%	2.3%	1.2%	3.8%	2.1%	4.7%	4.8%	3.0%	1.8%	0.9%	1.5%	2.4%	0.9%	2.0%	3.1%	5.6%			11.8%	2.4%	4.4%	3.3%
	QNG	G		G				I		MNo	aMNO	n						Q	AQRs			A			X	
Refused	62	10	12	13	8	7	8	29	33	11	12	3	2	2	4	1	19	9	19	15	-	-	32	44	17	9
	3.1%	4.3%	3.5%	2.9%	2.3%	3.0%	2.6%	2.9%	3.2%	3.1%	3.6%	1.0%	0.8%	1.3%	3.1%	1.5%	4.8%	2.1%	2.6%	3.4%			13.8%	3.0%	3.4%	2.9%
	LmN									lM	lMn						Rs					A				

Comparison Groups: ABCDEFG/AHI/AJKLMNOP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

D5. Which of the following best describes you? (READ LIST)

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL ANSWERING	2008	239	360	443	362	242	324	986	1022	340	331	321	200	122	127	73	397	450	736	426	1462	197	230	1500	508	317
single and never married	439 21.8% PIDEFG XURMNO	171 71.3% ACDEFG	106 29.6% ADEFG	77 17.4% EFG	37 10.2% G	26 10.9% G	16 4.8% G	252 25.5% AI	187 18.3% AI	135 39.6% KLMNOP	86 26.1% MNOP	69 21.5% MNOP	15 7.5% MNOP	11 9.4% MNOP	10 7.6% MNOP	7 9.8% r	90 22.8% r	79 17.7% r	156 21.2% r	113 26.5% aRs	255 17.4% AU	74 37.7% AU	84 36.7% AU	272 18.1% AX	167 32.9% AX	107 33.8% AX
single and living with a partner	111 5.5% REFG	26 11.0% ADEFG	43 12.1% ADEFG	21 4.8% FG	12 3.2% g	3 1.4% g	4 1.3% g	59 6.0% g	52 5.0% g	23 6.6% p	16 4.7% p	23 7.1% p	13 6.2% p	8 6.2% p	9 7.4% p	2 2.8% p	23 5.8% p	16 3.5% p	38 5.2% p	34 8.0% aRs	67 4.6% u	16 8.2% u	21 9.1% U	70 4.7% aX	41 8.0% aX	22 6.9% aX
married	1098 54.7% yVJKB	39 16.2% B	188 52.3% B	289 65.2% ABCG	238 65.7% ABCG	154 63.5% ABCG	169 52.2% B	553 56.1% B	545 53.3% B	72 21.0% J	160 48.4% J	187 58.4% JK	157 78.2% AJKL	93 76.5% AJKL	102 80.4% AJKL	58 79.0% AJKL	210 52.8% AJKL	257 57.1% AJKL	410 55.6% AJKL	222 52.2% AVW	863 59.0% AVW	64 32.2% V	112 48.7% V	845 56.4% Y	253 49.8% Y	158 49.7% Y
separated	35 1.7% Mb	1 0.6% Mb	5 1.3% Mb	9 2.1% b	14 3.8% ABCFG	2 1.0% ABCFG	3 0.8% ABCFG	10 1.1% H	24 2.4% H	12 3.5% MN	7 2.2% m	8 2.4% m	1 0.4% m	1 0.7% m	- 2.8% m	2 2.5% m	10 1.4% m	6 1.8% m	13 1.8% m	6 1.4% m	20 1.4% aUW	9 4.7% aUW	1 0.6% aUW	29 1.9% aUW	6 1.2% aUW	3 1.1% aUW
divorced	162 8.0% YWLOBC	1 0.5% YWLOBC	10 2.8% B	38 8.6% BC	51 14.0% ABCDG	31 12.7% ABC	29 9.0% BC	65 6.6% H	96 9.4% H	46 13.4% ALMNO	40 12.2% ALMNO	17 5.4% ALMNO	13 6.7% ALMNO	7 5.6% ALMNO	4 3.2% ALMNO	- 7.8% ALMNO	31 7.7% ALMNO	35 9.0% ALMNO	67 9.0% ALMNO	29 6.9% ALMNO	128 8.7% W	15 7.5% W	9 3.9% W	136 9.0% Y	26 5.1% Y	17 5.3% Y
or widowed	133 6.6% pHBCDE YWTMNO	1 0.4% pHBCDE	1 0.4% pHBCDE	4 0.9% bc	7 2.0% bc	19 7.9% BCDE	96 29.8% ABCDEF	29 2.9% AH	104 10.2% AH	52 15.4% KLMNOP	20 6.1% MNO	15 4.8% MnO	1 0.5% MnO	2 1.5% MnO	2 1.3% MnO	2 3.0% AQST	25 6.4% AQST	49 10.9% AQST	42 5.7% AQST	17 3.9% AQST	111 7.6% W	14 7.0% W	1 0.5% W	127 8.4% aY	6 1.3% aY	5 1.5% aY

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

D5. Which of the following best describes you? (READ LIST)

TOTAL	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE		
	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
31	-	6	4	4	6	7	17	13	1	1	1	1	-	-	2	8	8	11	5	19	5	1	22	9	5
1.5%		1.5%	1.0%	1.0%	2.5%	2.1%	1.8%	1.3%	0.4%	0.3%	0.4%	0.5%			2.7%	1.9%	1.7%	1.4%	1.2%	1.3%	2.6%	0.5%	1.5%	1.8%	1.7%
JKLm																					w				

(VOL.) DK

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

D6. Please stop me when I read the category that best describes your current annual household income, before taxes? (READ LIST)

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hispanic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL ANSWERING	2008	239	360	443	362	242	324	986	1022	340	331	321	200	122	127	73	397	450	736	426	1462	197	230	1500	508	317
less than \$20,000	340	79	46	59	45	32	75	148	192	340	-	-	-	-	-	-	57	70	143	71	217	57	41	256	84	48
	16.9% uCdEf	33.2% ACDEFG	12.8%	13.3%	12.6%	13.2%	23.3% ACDEF	15.0%	18.8% H	100.0% A							14.3%	15.5%	19.4% Qr	16.6%	14.8%	28.8% AUW	17.8%	17.1%	16.5%	15.1%
\$20,000 to less than \$40,000	331	43	78	61	53	38	56	151	180	-	331	-	-	-	-	-	66	67	136	61	227	43	49	245	86	55
	16.5%	18.0%	21.6% ADEF	13.8%	14.6%	15.8%	17.4%	15.3%	17.6%	100.0% A							16.7%	14.9%	18.5% rt	14.4%	15.5%	22.0% aU	21.3% u	16.3%	16.9%	17.3%
\$40,000 to less than \$60,000	321	23	72	89	63	32	39	158	163	-	-	321	-	-	-	-	54	80	118	69	246	25	30	225	96	60
	16.0% BG	9.6%	20.0% aBFG	20.0% aBFG	17.5% BG	13.1%	12.2%	16.0%	16.0%			100.0% A					13.7%	17.7%	16.0%	16.2%	16.8%	12.6%	13.0%	15.0%	18.9% x	18.8%
\$60,000 to less than \$80,000	200	8	40	59	46	29	16	112	89	-	-	-	200	-	-	-	33	45	78	43	161	13	20	143	58	35
	10.0% BG	3.3%	11.0% BG	13.3% aBG	12.8% BG	12.1% BG	5.0%	11.3% i	8.7%				100.0% A				8.4%	10.1%	10.6%	10.2%	11.0% v	6.8%	8.7%	9.5%	11.4%	11.1%
\$80,000 to less than \$100,000	122	11	28	30	30	14	8	71	51	-	-	-	-	122	-	-	26	30	37	29	100	8	10	90	32	21
	6.1% G	4.5%	7.8% G	6.8% G	8.2% bG	5.9% G	2.4%	7.2% i	5.0%					100.0% A			6.6%	6.6%	5.0%	6.9%	6.8% v	4.0%	4.5%	6.0%	6.3%	6.5%
\$100,000 to less than \$150,000	127	3	25	42	29	19	8	76	51	-	-	-	-	-	127	-	32	31	35	28	100	8	11	107	19	16
	6.3% YBG	1.2%	7.1% BG	9.5% ABG	7.9% BG	7.7% BG	2.3%	7.7% I	5.0%					100.0% A			8.1% S	7.0%	4.8%	6.5%	6.9% v	3.9%	4.6%	7.2% Y	3.8%	5.1%

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
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 Lower case letters indicate significance at the 90% level.

D6. Please stop me when I read the category that best describes your current annual household income, before taxes? (READ LIST)

	AGE							GENDER		INCOME							REGION				RACE			PHONE TYPE		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	\$20K less than \$40K	\$40K less than \$60K	\$60K less than \$80K	\$80K less than \$100K	\$100K less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
or \$150,000 or more	73	4	7	19	26	12	4	41	32	-	-	-	-	-	-	73	11	14	29	19	64	-	3	64	9	6
	3.6%	1.5%	1.9%	4.4%	7.3%	4.9%	1.2%	4.2%	3.1%						100.0%	2.8%	3.2%	3.9%	4.6%	4.4%		1.1%	4.3%	1.8%	1.9%	
	YWBCG			BCG	ABCdG	BCG									A						W			Y		
(VOL.) DK	494	68	64	83	69	66	117	229	265	-	-	-	-	-	-	117	113	160	105	346	43	67	370	124	77	
	24.6%	28.5%	17.9%	18.8%	19.1%	27.3%	36.2%	23.3%	25.9%							29.4%	25.1%	21.7%	24.6%	23.7%	21.9%	28.9%	24.7%	24.4%	24.3%	
	CDE	CDE				CDE	ABCDEF									aS										

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

Region

	AGE						GENDER		INCOME							REGION				RACE			PHONE TYPE			
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	less than \$20K	less than \$40K	less than \$60K	less than \$80K	less than \$100K	less than \$150K	\$150K or more	North-east	Mid-west	South	West	White	Black	Hisp anic	Land Line	Cell	Cell Only
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL ANSWERING	2008	239	360	443	362	242	324	986	1022	340	331	321	200	122	127	73	397	450	736	426	1462	197	230	1500	508	317
Northeast	397 19.8% YD	38 15.7%	72 20.0%	69 15.5%	80 22.2% bD	58 23.8% BD	70 21.7% bD	203 20.6%	194 19.0%	57 16.7%	66 20.0%	54 17.0%	33 16.7%	26 21.5%	32 25.3% jlmP	11 15.0%	397 100.0% A	-	-	-	294 20.1%	39 19.6%	42 18.1%	330 22.0% Y	67 13.2%	36 11.5%
Midwest	450 22.4% VWC	44 18.3%	54 15.1%	98 22.1% C	85 23.5% C	66 27.1% BC	94 28.9% ABCD	195 19.7%	255 25.0% H	70 20.5%	67 20.3%	80 24.8%	45 22.6%	30 24.2%	31 24.8%	14 19.4%	-	450 100.0% A	-	-	384 26.3% AVW	28 14.3% w	18 7.8%	347 23.1%	103 20.2%	72 22.7%
South	736 36.7% OF	84 35.3%	142 39.4% F	176 39.8% F	131 36.3% f	71 29.3% F	120 36.9% F	363 36.8%	373 36.5%	143 42.0% aNO	136 41.2% NO	118 36.7% o	78 39.1% O	37 30.1%	35 28.0%	29 39.1%	-	-	736 100.0% A	-	506 34.6%	113 57.2% AUW	77 33.4%	539 35.9%	197 38.9%	122 38.3%
West	426 21.2% xuvG	73 30.7%	92 25.5% aEFG	100 22.5% eG	65 17.9% G	48 19.8% G	40 12.5%	225 22.9%	200 19.6%	71 20.8%	61 18.5%	69 21.5%	43 21.6%	29 24.1%	28 21.9%	19 26.5%	-	-	-	426 100.0% A	278 19.0% V	17 8.9%	94 40.8% AUV	285 19.0%	141 27.7% AX	87 27.6%

Comparison Groups: ABCDEFG/AHI/AJKLMNQP/AQRST/AUVW/AXY
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.